

Annual Army Safe Fall/Winter Campaign

What is it?

The Army's annual Safe Fall/Winter Campaign promotes individual responsibility and engagement on all fronts – among Leaders, Soldiers, Families and peers – to help prevent fatalities and injuries during the fall and winter seasons.

What has the Army done?

The U.S. Army Combat Readiness/Safety Center launches the annual Safe Fall/Winter Campaign each Oct. 1 to raise awareness of the increased hazards associated with fall and winter activities. Topical feature articles, posters and videos provide Soldiers, Family members and Civilians the information they need to manage risk and reduce accidental injuries and deaths. The campaign, which runs through March 31, emphasizes prevention and vigilance and is driven by a theme asking all audiences to make safe decisions wherever their adventures take them.

Campaign topics include tactical vehicle safety, hunting, skiing and snowboarding, cold weather injury, seat belts and emotional resilience, plus many more. The complete campaign is available online at <https://safety.army.mil>.

Why is this important to the Army?

Cooler temperatures and winter weather present persistent challenges for Soldiers and Civilians operating in theater and at home. The Army team must remain watchful of the increased hazards associated with fall and winter activities and stay engaged throughout this high-risk season.

What efforts does the Army plan to continue in the future?

The USACR/Safety Center produces two seasonal campaigns per year, Safe Spring/Summer and Safe Fall/Winter, to heighten Soldier, Family and Civilian awareness of the risks associated with on- and off-duty activities.

Resources:

U.S. Army Combat Readiness/Safety Center home page
<https://safety.army.mil>

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